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### Web Design Questionnaire

Your name \_\_\_\_\_

Your email \_\_\_\_\_

Your company/business name \_\_\_\_\_

Company Tag Line or Slogan \_\_\_\_\_

What is the nature of your business? Briefly describe your products or services.

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Who is your target market? Who are you hoping to reach with your site?

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Do you have an existing website? If so, what is the URL?

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If you do not have a URL, what name would you prefer?

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This is a very important part of this questionnaire. Please list at least 3 URLs (web addresses) of high quality site that you like the look of (these do not have to be sites who's business is similar to yours. It aids us in determining what your design style is.) Consider layout, colors, navigation, graphics, font/print.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What colours or colour schemes would you like?

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List the navigation links for your site.

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What type of look are you trying to achieve (e.g. high-tech, conservative, warm, flashy, etc.)

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Please provide the addresses of competitor's sites, if possible:

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By when would you like to get the site up?

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Budget : You would not spend anything more than this amount. (for the benefits of both of us, try to avoid answers like "depends", "give me your quote first". Note: Please indicate currency)

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How have you found us?

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Additional information

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*\*Once this questionnaire has been completed please fax to 705.252.4977. Thank You.*